

Reading Matters!

20 Minutes of Reading Every Student, Every Day!

HERE'S THE IMPACT

A STUDENT WHO READS

20:00

MINUTES PER DAY
is exposed to

1.8 Million

words per year

and scores in

**90th percentile on
standardized tests**

A STUDENT WHO READS

5:00

MINUTES PER DAY
is exposed to

282,000

words per year

and scores in

**50th percentile on
standardized tests**

A STUDENT WHO READS

1:00

MINUTES PER DAY
is exposed to

8,000

words per year

and scores in

**10th percentile on
standardized tests**